

NETWORKING at ALT SUMMIT

a pre-event checklist

YOUR “TANGIBLE TOOL KIT”

- Breath mints
- Hand sanitizer
- Tissues
- Business cards
- Two card cases or plastic sandwich bags
- Two pens
- A small notebook
- Camera and memory card
- Other: _____

YOUR “INTANGIBLE TOOL KIT”

Who are the 3-5 people (bloggers, brands, or speakers) you are most interested in meeting at Alt Summit?

How will you initiate conversation with other attendees? What is your “opening line”?

What are 2-3 follow-up questions you can ask to keep the conversation going?

How will you answer the question “What is your blog about?”

What specific goals do you hope to achieve at Alt Summit?